

The Daily Targum

Social Media Rates

Posts Per Week Price

1.....\$75

3.....\$150

5.....\$225

Online Rates

Per Week/Month

Banner \$300/\$750

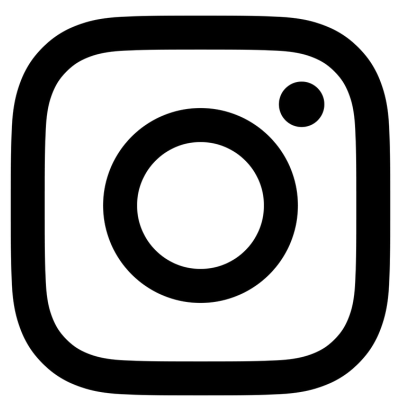
Rectangle \$250/\$650

Skyscraper \$275/\$700

Full Site \$1,075/\$3,025

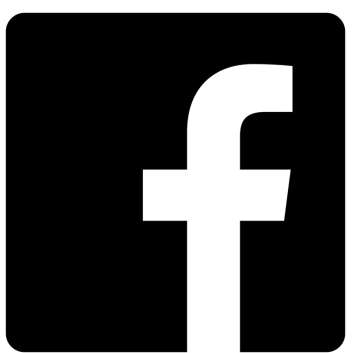
Targum Social

Media



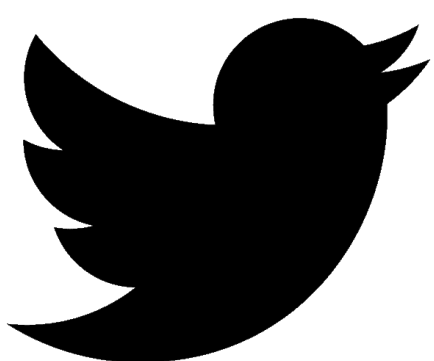
@DailyTargum

3,350+ Followers



The Daily Targum

7,800+ Followers



@Daily_Targum

7,450+ Followers



115,000+ Avg.

Monthly

Pageviews

DailyTargum.com

Ad Info

One social media post includes one post on our Twitter, Facebook Story, and Instagram Story.

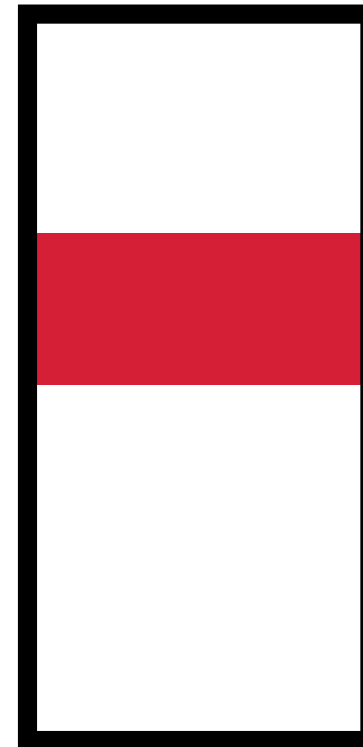
Custom ad packages and frequency discounts available upon request.

Contact Us

To advertise with The Daily Targum please contact Marketing Director Julianna Mullen.

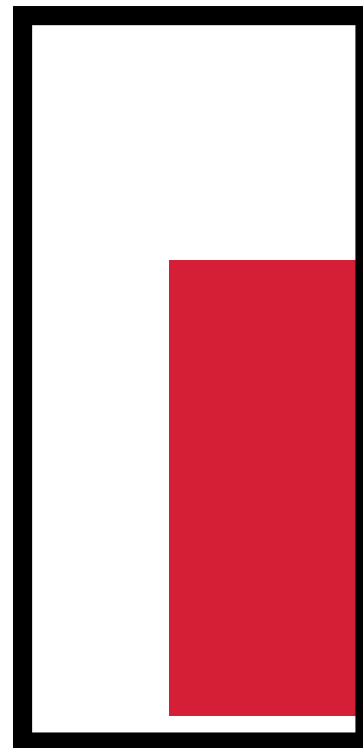
Marketing@DailyTargum.com
732-213-3937

Online Specifics



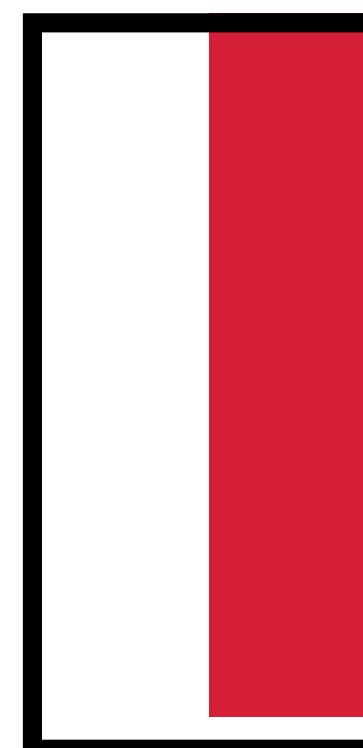
Banner

970x90 Pixels



Rectangle

300x250 Pixels



Skyscraper

300x600 Pixels



Full Site

6 Banner Ads
1 Skyscraper
2 Rectangle

From breaking news to events on campus, the newsletter has the most relevant and engaging content hand-picked by The Targum newsroom

Newsletter advertising reaches a loyal, core audience, best suited for raising awareness about events and programs, opportunities, and other dates

2,850+ Subscribers

Rates:

1 Week (\$150)

1 Month (\$400)

Email Newsletter

